

## MAJOR PLAYERS

<p><b>IRS EXECUTIVES</b></p>		
<p>CHARLES ROSSOTTI</p>	<p><i>Charles O. Rossotti was Commissioner of IRS while The Writing Company (TWC) was performing on the IRS Notice Redesign Contract. Rossotti turned a deaf ear to The Writing Company's claims of malfeasance on IRS Notice Redesign. He is currently Senior Advisor of the Carlyle Group in Washington, D.C.</i></p>	
	<ul style="list-style-type: none"> <li>▪ <i>Rossotti's actions amount to a conflict of interest.</i></li> </ul>	
	<ul style="list-style-type: none"> <li>▪ <i>Charles Rossotti gets kickbacks.</i></li> </ul>	
<p>JOHN DALRYMPLE</p>	<p>John Dalrymple, former Deputy Commissioner for Operations Support at the Internal Revenue Service (IRS) Wage and Investment (W&amp;I), selected TWC for the Notice Redesign Contract in November 1997. Dalrymple refused to meet with Jerroll M. Sanders, TWC's owner, when she complained about project malfeasance pertaining to IRS Notice Redesign. He is currently Director at <b>Deloitte</b> Consulting in Washington, D.C.</p>	
<p><b>MID-LEVEL IRS EXECUTIVES</b></p>		
<p>ROB WILKERSON</p>	<p>Rob Wilkerson served as a liaison between Treasury and IRS on the Notice Redesign Contract for a period of time. Wilkerson applauded TWC's efforts. He is now Director of Communications, Liaison and Disclosure for the IRS Small Business and Self Employed division.</p> <p><a href="http://www.articlesbase.com/videos/5min/132881351">http://www.articlesbase.com/videos/5min/132881351</a></p>	  <p>IRS Reorganization</p>
<p>MARY LOU BROCHARD</p>	<p>Mary Lou Brouchard was a mid-level manager who helped manage the Notice Redesign Contract. Brouchard reported to Rob Wilkerson.</p>	
<p>MARILYN SOULSBERG</p>	<p>Soulsberg replaced Rob Wilkerson on the project. TWC had very little interaction with Soulsberg. It was clear, however, that Soulsberg was intentionally allowing the project to go awry to aid Treasury officials Lisa Ross and Nancy Killefer in their efforts to accomplish termination of TWC's contract.</p>	
<p>RICK BAZICK</p>	<p>Rick Bazick worked on the Notice Redesign Project for a short time after TWC delivered prototypes notices in September 1998. TWC</p>	

	believes Bazick was present at several meetings during which IRS representatives bashed TWC’s work. When TWC’s project manager met with Bazick, he expressed an interest in making the project work.	
JOHN GUNNER	John Gunner became the project Gatekeeper right after Bazick left. When TWC’s project manager first met Gunner, Gunner slammed his fist on the table and told TWC, “If I tell you I want a change, you had dammed well better make it!” Gunner wrote the letter requesting IRS terminate TWC’s contract. Gunner forgot TWC was scheduled to deliver a methodology at the conclusion of the contract.	 Ltr of termination
BARBARA MURRAY	Murray was also hostile. She joined the bandwagon to deride TWC and accomplish contract termination.	
DAVE MEDECK	Dave Medeck was the gatekeeper at project inception. Medeck was present when Dalrymple awarded TWC the Notice Redesign Contract.	
ANN GELINEAU	Ann Gelineau was the IRS Notice Redesign Contract gatekeeper. She left the project for several months to take on other responsibilities; she later returned. Gelineau is now Chief of Notice Improvement and works closely with Kleimann Communications Group—the contractor that secured the Notice Redesign Contract in 1999 via a backdoor deal soon after IRS terminated TWC’s contract.	
	<ul style="list-style-type: none"> <li>▪ <i>Ann Gelineau and Susan Kleimann appear at conference.</i></li> </ul>	
	<ul style="list-style-type: none"> <li>▪ <i>Ann Gelineau and Susan Kleimann appear as experts.</i></li> </ul>	
<b>IRS PROCUREMENT EXECUTIVES</b>		
DAVID GRANT	David Grant, who is currently Director of Procurement at IRS, also participated in the conspiracy to injure TWC. At the time, Grant reported to James Williams, Director of Procurement, and Gregory Rothwell, Assistant Commissioner of Procurement.	

GREGORY ROTHWELL	Gregory Rothwell, former Assistant Commissioner of Procurement at IRS, was front and center in efforts to conceal the wrongful termination. He condoned the plan to injure TWC and discredit the firm's owner, Jerroll M. Sanders.	
	<ul style="list-style-type: none"> <li>▪ <i>Write up about Gregory Rothwell, Assistant Commissioner of Procurement.</i></li> </ul>	
	<ul style="list-style-type: none"> <li>▪ <i>Rothwell resigns from U.S. Department of Homeland Security and joins Booz-Allen.</i></li> </ul>	
JAMES WILLIAMS	James Williams was Director of Procurement at IRS. He previously worked at the National Partnership for Reinventing the Government (NPR)—the same place where Melodee Mercer and Annetta Cheek worked, under the auspices of Vice President Gore. Williams, who now heads the Visit Program at U.S. Department of Homeland Security, was <i>extremely ruthless</i> . He worked vigorously to put TWC out of business and to destroy Sanders personally. He is now Senior Vice President for Global Professional Services at Daon Corporation. <a href="http://daon.com/content/jim-williams-joins-daon">http://daon.com/content/jim-williams-joins-daon</a>	 
MID-LEVEL IRS PROCUREMENT		
JOHN T. SMITH	<b>John Smith is the person who terminated TWC's contract for convenience of the government (T4C) on February 24, 1999, stating it was the first contract IRS terminated for convenience of the government in 20 years.</b> John T. Smith was very involved in the cover-up. He acted on behalf of procurement heads James Williams and Gregory Rothwell. Smith lied repeatedly.	
FRANCES COFFIELD	Frances Coffield supervised contracting officers Pamela Kitchens and Beverly Cox.	
PAMELA KITCHENS	Pamela Kitchens was a very capable, no none-sense procurement manager. Kitchens was among those present when Dalrymple selected TWC for IRS Notice Redesign. She worked diligently, attempting to ensure IRS and Treasury personnel complied with federal procurement regulations and contract provisions. Kitchens was removed from the contract and replaced by Ethel Carter, who was very hostile to TWC.	
BEVERLY COX	Beverly Cox reported to Pamela Kitchens. Cox sought to comply with the Federal Acquisition Regulation (FAR) and Notice Redesign Contract provisions.	

ETHEL CARTER	Carter was an extremely hostile contracting officer who assumed Pamela Kitchens' role. She worked to accomplish Treasury's goal of terminating TWC's contract. She acted in complete disregard for the Federal Acquisition Regulation (FAR) that required contracting officials to act in <i>good faith</i> . Carter led a gestapo-like inspection of TWC's offices.	
SHARON WARREN	Sharon Warren reported to Ethel Carter. She readily engaged in procurement malfeasance at the direction of her supervisors. Warren also worked closely with St. Louis-based Collections Officer Sheila Jenkins to injure Sanders and put TWC out-of-business.	
TREASURY		
NANCY KILLEFER	Nancy Killefer was appointed by President Clinton to the position of Treasury Assistant Secretary For Management And Chief Financial Officer. Killefer and Lisa Ross conspired to terminate TWC's contract so they could divert the contract to a non-minority firm.	
	<ul style="list-style-type: none"> <li>▪ <i>Killefer appointed to IRS Oversight Board.</i></li> </ul>	
	<ul style="list-style-type: none"> <li>▪ <i>Killefer selected to head IRS Oversight Board.</i></li> </ul>	
	<ul style="list-style-type: none"> <li>▪ <i>Killefer joins McKinsey &amp; Company.</i></li> </ul>	
	<ul style="list-style-type: none"> <li>▪</li> </ul>	
LISA ROSS	Lisa Ross, Treasury executive, was unrelenting in her efforts to oust TWC. TWC believes Ross' and Killefer's actions were racially motivated. Ross served as Deputy Assistant Secretary of Strategy and Finance in the Office of Management at U.S. Treasury. In that position, she had responsibility for managing the Department's budget and planning process. She also served as the Office of Management's primary liaison to IRS.	
	<ul style="list-style-type: none"> <li>▪ <i>Ross was appointed to the position of Treasury Assistant Secretary for Management and Chief Financial Officer.</i></li> </ul>	
TIGTA		
DAVID WILLIAMS	<b>David Williams served as Inspector General (IG) for TIGTA (Treasury Inspector General for Tax Administration).</b> Williams, who was charged with investigating allegations of waste and abuse at IRS, used TIGTA's investigative resources to conceal illegal acts	

	<p>committed by top government officials. He also participated substantially in efforts to conceal the wrongful termination of TWC’s contract. Under Williams’ direction, TIGTA initiated several investigations of TWC based upon claims the agency knew were false. Williams also thwarted TWC’s efforts to make public federal officials’ illegal acts. Williams is now inspector general at the U.S. Postal Service.</p>	
<b>NPR</b>		
ANNETTA CHEEK	<p>Annetta Cheek headed National Partnership for Reinventing the Government’s (NPR’s) Plain Language effort that was under Vice President Gore. Cheek routinely interacted with Lisa Ross and Nancy Killefer, both of whom were determined to wrest the multi-million dollar IRS Notice Redesign Contract from TWC. Cheek was also a party to the effort to divert TWC’s contract to Kleimann Communications Group (KCG)—an associate of Cheek’s.</p>	
MELODEE MERCER	<p>Melodee Mercer held a senior position at National Partnership for Reinventing the Government (NPR). There, she worked with Cheek as a member of the Plain Language Team, which operated under the auspices of Vice President Gore. Mercer routinely interacted with Lisa Ross at Treasury and participated substantially in the scheme to divert TWC’s contract to Kleimann Communications Group (KCG)—an associate of Mercer’s.</p>	
	<ul style="list-style-type: none"> <li>▪ <i>Feature article on Melodee Mercer and Plain Language.</i></li> </ul>	
<b>IRS/TREASURY CONTRACTORS</b>		
EMMERLING POST	<p>Emmerling Post had an advertising contract with Treasury. Treasury entered into an illegal contract with Emmerling Post so EP could interfere with TWC’s efforts on the Notice Redesign Contract. EP subsequently reorganized into Post and Partners and was subsequently sold to Cosset—a Canadian firm.</p>	
KLEIMANN COMMUNICATIONS GROUP	<p>Susan Kleimann owns Kleimann Communications Group, a firm that is closely linked to Annetta Cheek and Melodee Mercer—both of whom worked for National Partnership for Reinventing (NPR) the Government. Kleimann provided services to NPR (in some capacity) at the time TWC was performing on the Notice Redesign Contract. Susan Kleimann started Kleimann Communications Group (KCB) the same year TWC secured the IRS Notice Redesign Contract in 1997. <b>She secured the Notice Redesign Contract in 1999 via back door means—the same year IRS terminated The Writing Company’s contract. Kleimann has retained the high-</b></p>	

	<b>profile, multi-million dollar contract since 1999.</b> The following are among the projects Kleimann has performed for IRS:	
	<ul style="list-style-type: none"> <li>▪ <i>Kleimann secured notice redesign work with IRS in 1999—the same year IRS terminated The Writing Company’s contract. ERG, which was on the MOBIS schedule, subcontracted Notice Redesign responsibilities to Kleimann Communications.</i></li> </ul>	 PAGE 8 
	<ul style="list-style-type: none"> <li>▪ <i>Kleimann tests redesigned notices for usability and comprehension.</i></li> </ul>	
	<ul style="list-style-type: none"> <li>▪ <i>Kleimann performs various notice redesign activities. TWC was equipped to provide all services Kleimann provides.</i></li> </ul>	
<b>SBA OFFICERS</b>		
	<p>John Johnson was the SBA officer managing my 8(a) contract. John Johnson wrote a rather scathing letter when IRS terminated the contract in surprise fashion. (Johnson wrote the letter under Hugh Wright’s signature.) Johnson was also present when Contracting Officer Pamela Kitchens warned via telephone that Treasury was contemplating terminating my contract because I would not allow MACRO International to perform the focus group testing work TWC was contracted to perform. (MACRO had completed the focus group tests Treasury had hired MACRO to perform.)</p>	 Johnson’s response to the termination
	<p>SBA officer Gary Ayers was present when Rob Wilkerson and several IRS employees flew to St. Louis to advise of Treasury’s intent to give The Writing Company’s (TWC’s) work to Emmerling Post (EP) and to MACRO International. Treasury wanted TWC to hand its revamped notices to Emmerling Post, so EP could attempt to produce even better notices. Treasury also wanted MACRO International to conduct a competitive test of TWC’s and EP’s notices nationwide via focus groups to determine which firm’s notices taxpayers liked best.</p>	