
JERROLL M. SANDERS

Change Agent, Chief Executive, and Entrepreneur

www.jerrollsanders.com



Jerroll Sanders—A Business Leader

Jerroll Sanders is an executive and communicator who has helped businesses—large and small—formulate and implement enterprise-wide strategies. She possesses extensive knowledge and experience in the areas of sales; profit and loss management; change management; marketing and advertising; diversity; cost and financial accounting; project management; training design; manufacturing process improvement; and strategy development.

Sanders is particularly skilled at designing and implementing innovative processes and strategies that deliver exceptional results. Using her strong business acumen, she marshaled her start-up firm into a multimillion dollar corporation that served local, state, and federal governmental entities and Fortune 500 Companies throughout the U.S., including Marriott Corporation, Union Pacific, Enterprise Rent-A-Car, HBE Corporation, State of Missouri, Anheuser-Busch, and Internal Revenue Service (IRS).

Sanders has designed and written countless innovative training programs on procurement, diversity, inclusion, and change management. Many of the seminars she developed on procurement and inclusion have been presented by chief executive officers (CEOs) and senior executives at Fortune 500 Companies. She has also served on numerous school and executive boards.

Jerroll Sanders—A Fierce Advocate for the Disenfranchised

Sanders is a fierce advocate for human rights and equality. She has a long history of demonstrating active engagement on a volunteer level in programs and activities designed to mentor and improve outcomes for youth. She possesses a wide-ranging background that allows her to speak authoritatively and effectively on almost any topic. In 2009, Sanders segued into the political arena and became a top contender during her bid to become Mayor of Detroit.

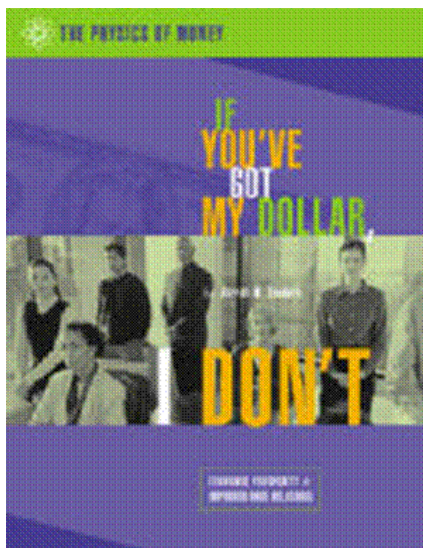
Jerroll Sanders—Revamping National Policing

As President and CEO of ONUS, Inc. (www.changeisonus.org), Sanders is leveraging her experience in change management, consulting, and process enhancement to spearhead the drafting and enactment of a national legislative proposal titled *The Uniform Reporting Law Enforcement Improvement Act* (URLEIA). URLEIA is unquestionably the most sweeping legislative proposal ever designed to revamp policing in the United States.

Jerroll Sanders—Author

Sanders is author of *The Physics of Money: If You've Got My Dollar, I Don't*. Some have called Sanders' forward-thinking, solutions-rich book one of the best books ever written for African Americans. Sanders provides solutions for a plethora of issues involving topics ranging from economics to prescribing innovative methods for addressing longstanding complaints about educational and judicial inequities throughout the United States.

Sanders has written several articles for numerous publications. Some of her articles also appear on her website at www.jerrollsanders.com as does the mathematical equation she designed as a guide for improving the educational performance of African-American students. Some of the articles written by or featuring Sanders have appeared in the following publications:



- *Black Enterprise* (circulation 350,000)
- *St. Louis Small Business Monthly* (distribution 34,000)
- *Small Business Opportunities* (circulation 252,000)
- *Minority Business Journal* (cover story; circulation 75,000)
- *Black Diaspora* (circulation 215,000)
- *Minorities and Women in Business* (circulation 52,000)
- *The Professional Women's Magazine* (book review; circulation 100,000)
- about...time Magazine (circulation 64,000)
- The Network Journal (circulation 15,000)

Jerroll Sanders—Public Speaker

Sanders wide-ranging background allows her to speak authoritatively and effectively on almost any topic. She has addressed many groups, including:

- Region XI Council of Blacks in Government in Silver Spring, Md.
- Fenton, Missouri, Diversity Summit.
- Students at William & Mary College, Williamsburg, VA.
- Association of Black Psychologists, Washington, D.C.
- National Whistleblower Conference, Washington, D.C.
- Students and faculty at John Jay College, New York, N.Y.: *Bridging the Divide: Re-imagining Police–Community Relations*.

Sanders was also a featured speaker with Earvin “Magic” Johnson at *The Health and Wealth Conference* in Jackson, MS, and has participated in several press conferences and briefings.

Jerroll Sanders—Radio and Television Commentator

In addition to hosting her own radio show on Detroit’s WQBH–AM 1400 and television show on WHPR in Highland Park, MI, Sanders has appeared on a host of syndicated and local radio and television shows throughout the nation in conjunction with her book *The Physics of Money: If You’ve Got My Dollar, I Don’t*, and as an expert on a variety of other topics ranging from diversity and race relations to African-American economics, business development and *The Uniform Reporting Law Enforcement Act (URLEIA)*: Appearances include:

- “Café Baltimore,” TV 21, Baltimore
- “The Larry Young Show,” WOLB-FM (Baltimore)
- “The Bev Smith Show” (Syndicated, American Urban Radio Network)
- Greg Freeman, “St. Louis On the Air, KWMU-FM (NPR affiliate)
- “The Carol Daniel Show,” KMOX-AM (St. Louis’s #1 overall and #1 news/talk channel)
- “City Corner,” TV-10 (St. Louis government-access cable channel)
- “The Tavis Smiley Show,” National Public Radio (NPR)
- “The Charles Ross Show,” WAOK (Atlanta)
- “The Ed Fulbright Show,” WNCU (Raleigh–Durham)
- KMOX-AM (St. Louis’s #1 overall and #1 news/talk)
- KFNN-AM (Phoenix)
- WSSD-FM (Chicago)
- WJLB-FM (Detroit)

- “Radio G.B.E.,” WBAI-FM (New York, Pacifica Network)
- “The Ted Kirkland Show,” WUFO-AM (Buffalo)
- “The Hank Thompson Show,” KSLG 1380 AM (St. Louis)
- “The Alan Nathan Show,” RadioAmerica (Syndicated)
- “The Tom Pope Show,” Powernomics Radio Network (Syndicated; featured February 2002 *and* October 2002)
- “The Lincoln Ware Show,” WDBZ (Cincinnati)
- Joe Madison’s “The Black Eagle,” WOL 1450 AM (Washington) and XM 169
- “The Angelo Henderson Show,” WCHB 1200 AM (Detroit, Michigan)
- “The Carl Nelson Show” (WOL 1450 AM, Washington, D.C.)
- WPHM-AM (Detroit)
- WEIM-AM (Boston)
- WFTL-AM (Miami/Fort Lauderdale) and affiliates WORL-AM (Orlando) and WDJM-AM (West Palm Beach)
- WXRC-FM (Charlotte)
- WIRC-AM (Charlotte)
- WNNC-AM (Charlotte)
- WHUC-AM (Norfolk)
- WCKL-AM (Norfolk)
- WCTW-FM (Norfolk)
- WZCR-FM (Norfolk)
- WBOI-FM (Fort Wayne)
- KBEM-FM (Minneapolis)
- KMTT-AM (Seattle)
- WXYZ (Detroit, Michigan)

Jerrold Sanders—Educational Background and Other Achievements

Sanders began her career as a newspaper reporter, having received a Bachelor of Science degree from Bowling Green State University in Journalism/Public Relations, with a minor in Business, Music (piano and harp), and Political Science. Additionally, she is a graduate of the Amos Tuck School Minority Business Executive Program, Dartmouth College. She holds a U.S. patent for a product invention, a trademark, and several copyrights. She has several inventions pending.